



Azalea Little League is a 501(c)(3) nonprofit baseball and softball organization proudly serving Norfolk, Virginia and the surrounding Hampton Roads community. Operated entirely by unpaid volunteers, Azalea Little League provides organized sports opportunities to hundreds of local youth each year.

Each Spring and Fall season, boys and girls participate in Azalea Little League's baseball and softball programs, learning the game while building confidence, friendships, and lifelong memories. In addition to our recreational leagues, Azalea Little League supports a variety of development opportunities and hosts league events throughout the year that bring families, volunteers, and visitors to our complex, increasing community engagement and local visibility.

Founded with a strong commitment to youth development and community pride, Azalea Little League focuses on more than just the fundamentals of baseball and softball. Our programs emphasize teamwork, self-discipline, perseverance, sportsmanship, and leadership, helping shape well-rounded young athletes both on and off the field. We are proud to offer inclusive opportunities that allow players of all abilities to participate and thrive.

Operating a nonprofit youth sports organization requires significant resources, and Azalea Little League relies on the support of community partners and local businesses to succeed. Sponsorship funds are used to offset essential operational costs, including uniforms, equipment, baseballs and softballs, umpire services, field maintenance supplies, and facility upkeep. Past sponsorship support has also allowed Azalea Little League to invest in field improvements, safety and medical equipment, and facility enhancements that directly benefit our players and families.

Sponsorships are typically for one full year and include both the Spring and Fall seasons. We are happy to customize a sponsorship package that aligns with your business goals and level of involvement. As a recognized 501(c)(3) nonprofit organization, contributions may be tax-deductible, and documentation is available upon request.

Your partnership with Azalea Little League helps ensure that local youth continue to have access to a safe, positive, and impactful sports experience. Thank you for investing in our players, our families, and our community.

For additional Azalea Sponsorship information or a tour of the complex, please contact:

Josh Coy or Tonya Hardy
sponsorship@azalealittleleague.org
www.azalealittleleague.org
Tax ID 52-1214463



2026 SPONSORSHIPS

Azalea Little League, Inc. is 501(c)(3) tax-exempt nonprofit organization, providing recreational baseball, challenger baseball and softball through Little League International. Each year there are approximately 2,500 players from all over Hampton Roads visit Azalea Little League.

SINGLE - \$500

- One 4'x8' Sign on Field
- One Facebook Post
- Logo & Link on Website
- Recognition on Opening Day Ceremony
- Distribution of company marketing items*

DOUBLE - \$1,000

- Two 4'x8' Signs on Fields
- Two E-blast Spotlights
- Two Facebook Posts
- Promotional Tables (3)
- Logo & Link on Website
- Recognition on Opening Day Ceremony
- Distribution of company marketing items*

TRIPLE - \$1,500

- Three 4'x8' Signs on Fields
- Three E-blast Spotlights
- Three Facebook Posts
- Promotional Tables (4)
- Logo & Link on Website
- Recognized on Opening Day Ceremony
- Distribution of company marketing items*

CUSTOM & IN-TRADE

Discuss providing services with us in exchange for a customized advertising package that fits your needs.

Choose premier sign placement (on the outside of fencing) for an additional \$100 per package.

Swap one 4'x8' sign for two 2'x8' signs for additional \$50 per swap.

Renew your sponsorship the following year and save 10%!

HOME RUN - \$2,000

- Four 4'x8' Signs on Fields
- Four E-blast Spotlights
- Four Facebook Posts
- Promotional Tables (5)
- Logo & Link on Website
- Recognition on Open Day Ceremony
- Distribution of company marketing items*

GRAND SLAM - \$2,500

- Six 4'x8' Signs on Fields
- Four E-blast Spotlights
- Four Facebook Posts
- Promotional Tables (6)
- Logo & Link on Website
- Recognition on Open Day Ceremony
- Distribution of company marketing items*

ALL STAR - \$5,000

- Six 4'x8' Signs on Fields
- Six E-blast Spotlights
- Six Facebook Posts
- Promotional Tables (Unlimited)
- Logo & Link on Website
- Recognized on Opening Day Ceremony
- Distribution of company marketing items*

HALL OF FAME - \$10,000

- Eight 4'x8' Signs on Fields
- Eight E-blast Spotlights
- Eight Facebook Posts
- Promotional Tables (Unlimited)
- Choose premier sign placement (on the outside)
- Logo & Link on Website
- Recognized on Opening Day Ceremony
- Distribution of company marketing items*

On-site promotional tables (provided by the sponsor) are available at larger events including opening and closing ceremonies, as well as several baseball and softball tournaments. Facebook posts are sponsored mentions on our Facebook feeds. Company marketing items are provided by the sponsor. Contact us for more details.

E-mail your completed sponsorship form to: sponsorhip@azalealittleleague.org

For payment: Remit checks to Azalea Little League 1130 Pineridge Rd, Norfolk, VA 23502



Azalea Little League Inc. 2026 Sponsorship Agreement Form

ORGANIZATION NAME _____

WEBSITE _____ EMAIL ADDRESS _____

CONTACT NAME _____ PHONE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CHECK SPONSORSHIP PACKAGE (S):

Single: \$500 Double: \$1,000 Triple: \$1,500 Home Run: \$2,000 Grand Slam: \$2,500

All Star Sponsor: \$5,000 Hall of Fame : \$10,000 In-Trade Sponsor: \$_____

(Define Trade): _____

SIGN PLACEMENT FIELD CHOICE(S) AGE GROUPS LISTED IN () ARE THE DIVISIONS THAT MOST FREQUENTLY PLAY ON EACH FIELD:

F1: BASEBALL (12-16) F2: SOFTBALL (12-17) F5: BASEBALL (10-13) F4: SOFTBALL (6-13) F8: BASEBALL (4-7)

F3: BASEBALL (9-12) F6: BASEBALL (7-10) F7: BASEBALL (4-10)

1ST CHOICE: _____ 2ND CHOICE: _____ 3RD CHOICE: _____ 4TH CHOICE: _____

5TH CHOICE: _____ 6TH CHOICE: _____ 7TH CHOICE: _____ 8TH CHOICE: _____

FENCE LOCATION: On Inside of fence facing field or outside of fence facing out (circle one): **INSIDE / OUTSIDE**

Add \$100 for (premium location) **OUTSIDE** fence installation. Add \$50 two swap one 4x8 sign for two 2x8 signs

SPECIFIC TEAM REQUEST(FOR TEAM SPONSORS): *NOT REQUIRED. ALL TEAM REQUESTS WILL BE HONORED ON A FIRST COME-FIRST SERVED BASIS

DIVISION: _____ TEAM NAME: _____

REFERRED BY: _____

(PLEASE LIST THE NAME OF THE AZLL MEMBER THAT RECRUITED YOUR SPONSORSHIP)

AGREEMENTS: Sponsorship Agreement Forms can be scanned and emailed to at sponsorship@azalealittleleague.org or mailed to **AZLL, 1130 Pineridge Rd, Norfolk, VA 23502**

PAYMENTS: All payments must be received in full by AZLL before your sponsorship benefits are fulfilled. Cash and Credit Card payments are accepted. Checks may be written to Azalea Little League and should be returned with this completed form, to **AZLL, 1130 Pineridge Rd, Norfolk, VA 23502**

ARTWORK: Artwork shall be emailed to sponsorship@azalealittleleague.org
ARTWORK MUST BE PROVIDED FOR IN an .ai, .tiff or .eps FORMAT.

TERMS: *Sponsor contract is for one year from date of implementation. Signs and placards will be provided by AZLL.*

I understand that AZLL will only accept sponsorships from family friendly organizations.

I agree to the sponsorship package I have selected above and will abide by the terms and conditions set forth.

Signature: _____ Date _____



Azalea Little League Incorporated

www.azalealittleleague.org

1130 Pineridge Rd
Norfolk, VA 23502

AZLL currently has 8 fields in our complex.

Azalea Little League is a non-profit 501c3 baseball and softball organization located in Norfolk, Virginia that is run by unpaid volunteers. There are approximately 2,5000 boys and girls that play on these fields each Spring and Fall from all areas of Hampton Roads. We are the oldest organization of our kind in Norfolk, VA. The Azalea Little League began in 1961 as Norfolk Little League and in 1962 moved to its current home and changed the name to Azalea Little League. We are truly proud of our baseball, challenger baseball and softball programs. We not only teach our players about the fundamentals of the sport but also teamwork, self-discipline, perseverance and leadership skills. With the support of our sponsors, we continue to grow our youth sports program and maintain a positive impact and influence on our players and the community.

